

YEA CRASH - Safer roads, fewer deaths
Minutes of meeting 28th March 2009 1.30pm-3.30pm at County Hall

Present - Emily Z, Laura, Kyle, Jess, Danni, Toby, Helen, Stefanie, David (Fire and Rescue Service), Sherilyn (YEA staff)

Apologies - Rachel, Jack, Lucy, Liam

Absent without apologies - Ben, Damion, Kayleigh, Alice

Children and Young People's Plan (CYPP)

Chrissie Gavriel explained a little about Essex's Children and Young People's Plan and asked the group to fill in a short survey on what they thought about it. Chrissie also gave everyone a diagram that showed how the YEA priorities fits in to the CYPP.

Everyone filled in registration forms.

Hoodies

Everyone gave the names and sizes they want for their CRASH hoodies.

Presentation on Speeding

David Hadjicostas asked the group for their opinions on a presentation to be shown to teenagers about speeding. It was the first time the presentation had been used and the group fed back comments and suggestions.

Setting a goal

The group decided that their overall goal for the next two years will be to try and reduce the amount of young people killed or seriously injured on Essex roads to under 100 for the first time. We decided we would work on the wording of this and then use it as part of our campaign.

Campaign

The idea of holding some sort of educational event was discussed further.

- There was a lot of interest in some of the road safety films used in other countries (including Northern Ireland) and we thought it would be a good idea to look through some of the films and see if we could use them as part of our campaign.
- We decided that we probably need to apply for funding from Youth Bank in order to get our project off the ground - we will put in a bid for the next round. David said he had £1000 set aside that we could use for promotional items etc.
- We decided we want to aim our campaign at Yr 11 students and colleges, David explained there is already a huge amount of work going on with young people who aren't in education.
- Emily had a vision for the event and everyone seemed to be thinking along the same lines - there should be workshops, presentations and chance to make contact with people who could help further.
- We discussed successful conferences we have been involved in and the sort of thing that engages people - we felt although it was a very serious subject we also need to make sure people are enthusiastic and want to be part of the campaign.
- We could have a series of workshops that we work with members of the emergency services and victims of road safety delivering the content.
- We should end the day with something energetic and uplifting.
- There definitely needs to be a plan that people take back to their schools/colleges - we thought people could run a lesson / session on what they have learnt at the event with the help of the pack we make. We could ask people to send something back to us to prove they have done this and maybe send them something in return.
- We discussed what we can learn from the successful YEA Green Pledge and how we can make CRASH be as successful.
- We would need to use large venues like a stadium or County Hall to accommodate so many people.
- We could do 2 or 4 events around the county to make it easier for people to attend.
- We hope we could be ready to run the first event in Autumn Term.

Action Point - Everyone to continue thinking about the plan and come up with ideas.

Planning Day

It was decided that we needed to spend a day getting our action plan together as soon as possible, we can then present this plan to the Cllr Norman Hume, Cabinet Member for Highways and Transportation and other relevant people. We will meet at Fire Service Head Quarters on Friday 17th April (Easter holidays). The YEA office will arrange transport.

Action Point - If you have anything to add to the agenda or ideas for the content of the day forward them to the YEA office.

Please confirm if you can come on the 17th April.

Training and opportunities to learn more

- It was decided that we need some training around:
 - Public Speaking
- More information about road traffic incidents and how to prevent them

We also think we should visit MSD - this is where all the emergency response vehicles - helicopters etc are based.

Action Point - David and Sherilyn to arrange training / visits.

Next meeting

Next meeting will be Friday 17th April at Fire HQ - more information to follow, any agenda points need to be sent to the YEA office as soon as possible. The 2nd YEA Sitting will be on the 25th April where we will report on what we are doing to the rest of the YEA. Our next normal subgroup meeting will be Sunday 10th May. 1.30-3.30pm at County Hall, if you can not attend you must send your apologies.

Action Point - Everyone to send agenda points to YEA office if they have any.