



**2C4C Crime and Safety Subgroup Meeting
Sunday 10th May 2009
County Hall, Chelmsford**

Present: Kurt (Chelmsford) *Chair* Zoe (Chelmsford) *Minutes*
Nnebe (Braintree) Natasha (Rochford)
Jo Van Zanten (Essex Police) Ruth Morton (Essex CC)

Apologies: Sam (Epping Forest) Rosie (Tendring)
Rebecca (Basildon) Liam (Colchester)
Dan Rankin (Essex Police)

Absent: Carrieann, John, Joshua, Martin, Alex

1. Introductions and Apologies

Apologies received from Sam (Epping Forest), Rosie (Tendring), Rebecca (Basildon), Liam (Colchester) and Dan Rankin. Kurt chaired the meeting and Zoe took the minutes

2. Minutes of the last meeting

The minutes were read and agreed.

3. Feedback from local youth councils/forums

There have been no youth council meetings in Chelmsford since the last subgroup meeting.

Tasha – The youth council are planning an open day during the summer. They are working on building a graffiti wall in Rayleigh, to be built in memory of a local young person who died.

4. YEA Sitting Planning Day

Kurt and Tasha volunteered to help with planning the next YEA sitting – dependent upon their prior commitments. Ruth to pass their details to Clare who will contact them.

5. Feedback from 2SMART Roadshow

Kurt and Zoe attended the Chelmsford roadshow and reported back.

Kurt had attended a previous roadshow and told the group that this year's was improved, with much broader coverage and more audience participation. A good variety of facilitators were involved who were easy to relate to. He recommended the London Bus Theatre Company and the dancers.

Zoe recommended the Noel Edmonds style "Drug deal or no drug deal." She also suggested that the delivery might be more effective if it was higher impact in respect of the shock factor. For example, the drugs message would be more effective if given with a "now" factor and with less concentration on the long term effects of taking drugs.



2SMART has been running exclusively in Essex for 13 years; it is now generating interest nationally and the police have received enquiries from abroad.

6. Website Critique

Jo asked if the group would take on the task of critiquing the 2SMART website, www.2smart.co.uk, explaining that it is very underdeveloped and does not properly appeal to all age ranges. She would like it to become the official Essex Police site for children and young people, with more information available on it than currently. The members would be looking at the various areas to do with content and design. The group discussed ideas for the critique and agreed on 8 question areas – see appendix for structure to be used. Following their critiques, the young people will be asked to attend a website planning meeting at the Police HQ in Chelmsford.

7. Funding Application

Ruth tabled information and emails that Dan had provided with details of graffiti artists and the “art not vandalism” message workshops that can be offered. The group agreed that they would like to sponsor and enable four workshops to be run county wide – one in each area of the county at police-identified locations where the need is greatest. Members of the YEA subgroup would like to be involved in a strategic planning capacity, not just take part. Zoe, Kurt, Natasha and Nnebs completed a YOF application funding form to try to raise funding for the project.

8. Details of next meeting

Please send apologies if unable to attend.

**Next subgroup meeting: Saturday 6th June @ 11.00.am
Venue: County Hall, Chelmsford.**





2SMART Website Critique

<p><u>Impression</u> What is my first impression of the site? Does it make me want to look further?</p>	
<p><u>Age</u> What age range does it appeal to? How could it appeal to a wider age range?</p>	
<p><u>Accessibility</u> Could anybody use the website? If not, why not?</p>	
<p><u>Home Page</u> The website needs a home page. Should the current one be developed or should a completely new one be designed?</p>	
<p><u>Layout</u> Is the layout clear enough to navigate through the pages? If not, why not?</p>	
<p><u>Colours and Images</u> Are the colours and images consistent? What, if anything, would you change?</p>	
<p><u>Language</u> What do you think of the language used? Is it suitable for the target audiences? Are the age divisions right?</p>	
<p><u>Overall</u> Please note your overall comments and observations.</p>	
<p>Recommended links:</p>	